

# FMCRRC SUMMIT

Program Overview

Blueprint For Prosperity In Florida Minority  
Under-served Communities

Community Revitalization and  
Job Creation in Florida  
Low-Moderate Income  
Communities

*7th Annual*

## 2009 FMCRRC Florida Minority Community Economic Development Summit

Community Economic Development Leaders,  
Federal Regulators, Financial Institutions and  
President Obama Administration officials  
to be invited to participate in the following key  
FMCRRC Summit Programs:

CRA Public Policy Roundtable

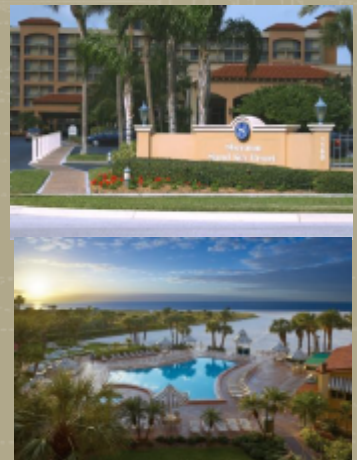
2010 Florida Census Roundtable

Community Revitalization Best Practices  
Job Creation Models

Florida Legal Economic Opportunity Forum

Annual Florida Minority Community  
Economic Development Awards Dinner

May 26-27  
Sheraton Sand Key Resort  
Clearwater Beach Florida



LIMITED FREE HOTEL ROOMS  
FOR NON PROFITS

FMCRRC-Erica Cardenas  
Register Online: [www.fmcrcc.org](http://www.fmcrcc.org)  
Summit@fmcrcc.org

# Program Highlights

## Florida Legal Economic Opportunity Forum

### Co-Chars:

Reggie Clyne Esq.-Wilkie D. Ferguson Jr. Bar Association  
Rolando Sanchez-Medina Esq.-President, Cuban American Bar Association

FMCRC, along with organizing partners, is hosting the 1<sup>st</sup> Annual Florida Minority Legal Economic Opportunity Forum May 26<sup>th</sup> 2009 at the Sheraton Sand Key Resort on Clearwater Beach. The focus of this forum is to match financial institutions with Florida minority attorneys that are limited in their ability to gain exposure to the billions of dollars of Financial Industry contracts. The goal is to stimulate jobs and economic growth for Florida's minority law firms and attorneys.

There are over 4,300 minority attorneys in Florida that represent over \$20 billion of potential business and deposits for financial institutions. Currently minority attorneys represent only 3.5% of all outsourced legal contracts for the top financial institutions in Florida.

The Minority Legal Economic Opportunity Forum will provide an opportunity for Florida minority attorneys and law firms to gain access to decision makers for financial institutions that operate in Florida. The Forum will also inform Florida minority attorneys on certification procedures to become more marketable to pursue financial industry contracts.

## Other Scheduled Programs

### CRA Public Policy Roundtable

Moderators: Orson Aguilar, Director - Greenlining Institute  
Al Pina, Chair - FMCRC

### Inner City Market Based Community Economic Development Best Practices (Introduction of Cluster Studies For Job Creation in FL Inner Cities)

### FMCRC FHA Housing Financing Initiative & FMCRC Minority Non Profit For Profit Program

Moderators: FMCRC Program Leaders Sylvia Alvarez, Philip Tagliarni

### Non Profit Best Practices

(Accounting, Finance, Administrative, Legal)

Moderators: Consuelo Hererra, Forensic Accountant  
Porfiria Ramirez, Assets & Hope Process Administrator  
Reginald Clyne Esq., President - Clyne & Associates

### Mother & Daughter Roundtable

Moderator: Dr. Bessie Fletcher

### FMCRC Annual Community Development Golden Eagle Awards (May 26-Dinner)

Master of Ceremony: Orson Aguilar -Director, Greenlining Institute



### Forum Invited Financial Institutions:

- \*American Express
- \*Bank of America
- \*Bank United FSB
- \*BB&T
- \*Capital One
- \*Citi
- \*Chase
- \*Colonial Bank
- \*Fifth Third Bank
- \*Raymond James
- \*Regions Bank
- \*Wells Fargo

### TARGET CITIES FOR LEGAL PROCUREMENT:

- \*Miami
- \*Ft. Lauderdale
- \*West Palm Beach
- \*Sarasota
- \*Clearwater
- \*St. Petersburg
- \*Tampa
- \*Orlando
- \*Jacksonville

Program is subject to change pending VIP Guests:  
Federal, Financial Industry or Corporate

# Program Highlights

## 2010 US Census Impact on Florida Minority Communities Forum

### Co-Moderators:

**Elise Sandra Shore:** General Counsel, Mexican-American Legal Defense and Education Fund

**Samual C. Lopez:** Florida Puerto Rican/Hispanic Chambers of Commerce State Coalition

Undercounting in the 2010 census will pose a critical problem for the Florida minority communities. The U.S. Census of Population and Housing produces population totals that are used in Reapportioning the House of Representatives, redistricting political jurisdictions at all levels of Government and allocating federal program funds to states and smaller geographic areas.

Members of the Latino and African American communities in Florida are more likely to be missed in the census than members of other subpopulations. For example, the estimated national undercount rate in 2000 for Hispanics was 5.0 percent, compared to only 0.7 percent for non-Hispanic whites. The estimates for Latino undercount in Florida is over 15.5 percent. Such differentials in census coverage introduce inequities in political representation and revenue sharing. Because Florida minorities had a larger undercount than whites in the 2000 census—as in prior censuses—Minorities and the communities in which they live in Florida have been disadvantaged in government programs in which population is an important factor in fund allocation.

As 2010 approaches, the census undercount issue has reemerged as a significant public policy issue with critical implications for the minority community in Florida. This Forum will discuss the issues, solutions and options to ensure there is an equitable 2010 census count for Florida's minority communities.

