



7th Annual 2009 FMCRC
Florida Minority Community Economic Development Summit
May26-27
Sheraton Sand Key Hotel (Tampa/Clearwater Beach FL)

Community Revitalization and Job Creation in Florida
Low-Moderate Income Communities

Because of the following Financial Institutions, non-profits can attend FMCRC Summit with no registration costs and free hotel rooms provided to FL minority organizations:

Chase-Colonial-Wells Fargo
BB&T-Citi-Fifth Third-Regions

Summit Agenda Schedule

May26-

11:00 am to 12:30pm

Minority Marketing Outlet Round table (By Invitation Only) Moderator:
Jesus Chavarria-Publisher, Hispanic Business Magazine

1:30pm to 5:00pm

Florida Minority Legal Economic Opportunity Forum

Moderators:

Reggie Clyne Esq.-Wilkie D. Ferguson Jr. Bar Association

Rolando Sanchez-Medina Esq.-President, Cuban American Bar Association

FMCRC, along with leaders from Florida minority bar associations, is hosting the 1st Annual Florida Minority Legal Economic Opportunity Forum May 26th at the Sheraton Sand Key hotel. The focus of this forum is to match financial institutions with Florida minority attorneys and firms that are limited to access to gain exposure to the billions of dollars financial industry legal outsourcing. The goal is to stimulate jobs and economic growth for Florida's minority law firms and attorneys.

There are over 4,300 minority attorneys in Florida that represent over \$20 billion of potential business and deposits for financial institutions. Currently minority attorneys represent only 3.5% of all outsourced legal contracts for the top financial institutions in Florida. The Minority Legal Economic Opportunity Forum will provide an opportunity for Florida minority attorneys and law firms to gain access to decision makers for financial institutions that operate in Florida. The Forum will also inform Florida minority attorneys on certification procedures to become more marketable to pursue financial industry contracts.

2:00pm to 4:00pm

Asian Community Organizing Meeting

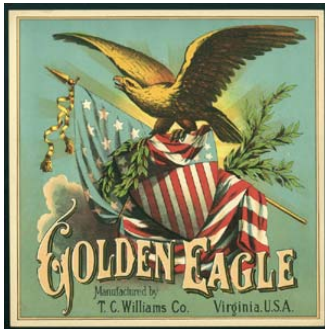
Florida Puerto Rican-Hispanic Chamber Organizing Meeting

2:00pm to 4:00pm

Moderator: Dr. Bessie Fletcher

Mothers & Daughters Roundtable

6:00 pm to 7:30pm



FMCRC Golden Eagle Awards

"Builders of Community & Country"

Presentation:

Mr. David Lizarraga-

Chairman, United States Hispanic Chamber of Commerce

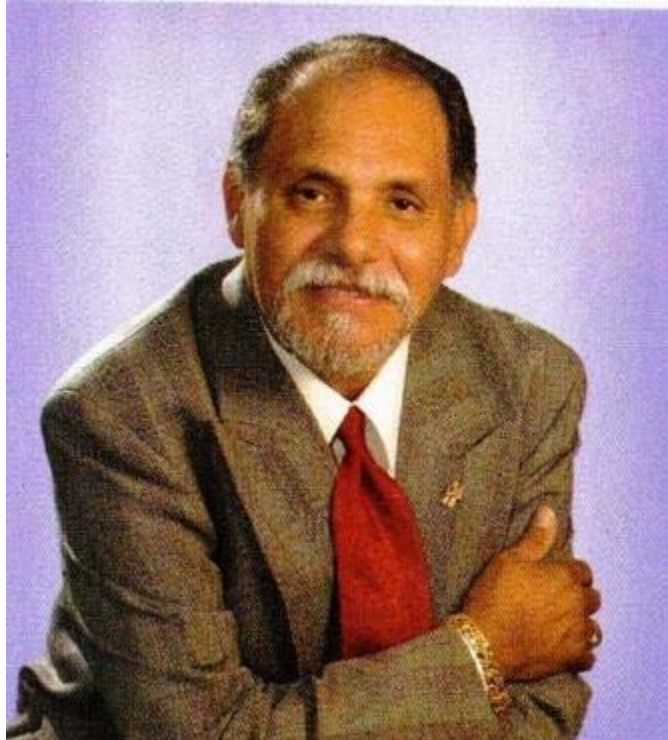
Asian, Latino and African American community leaders to be honored for their significant contribution to community revitalization of Florida low and moderate income communities and businesses. City of Jacksonville council woman **Glorious Johnson** will receive the John Gamboa Community Leadership Award. **BMW of North America** and **Mr. Tony Piazza** of Honda of North America to be recognized for their outstanding leadership in supplier diversity. **Mr. Tim Hanlon**, President of Wells Fargo Foundation to be honored for his exceptional leadership in community reinvestment in minority communities across the United States.

Congratulations to the following builders of Community & Country that will be honored at the 7th Annual FMCRC Summit Awards Dinner:

*Mr. Larry J. Newsome
CEO
Urban Development Solutions, Inc.*



Mr. Samuel C. Lopez
Chairman
Florida Puerto Rican/Hispanic Chamber of Commerce



Ms. Kimi Springsteen
Chair
Asian American Coalition of Florida



*Ms Michelle Spence-Jones
Commissioner, City of Miami
District 5*



Corporate Diversity Awards:

BMW of North America

and

American Honda Motor Co. Inc.

Mr. Anthony Piazza

Vice President

HR & Administration



FMCRC Banker of the Year Award

Mr. Tim Hanlon

President

Wells Fargo Foundation



John Gamboa Community Leadership Award:

***Ms. Glorious Johnson
Council member, City of Jacksonville***



May 27-

8:00am to 9:30am

2010 US Census-Impact on Florida Minority Communities Forum

Co-Moderators:

Ms. Elise Sandra Shore: General Counsel, Mexican-American Legal Defense and Education Fund (MALDEF)

Samuel C. Lopez: Chairman-Florida Puerto Rican/Hispanic Chamber of Commerce

Under counting in the 2010 census will pose a critical problem for the Florida minority communities. The U.S. Census of Population and Housing produces population totals that are used in Reapportioning the House of Representatives, redistricting political jurisdictions at all levels of Government and allocating federal program funds to states and smaller geographic areas.

Members of the Latino and African American communities in Florida are more likely to be missed in the census than members of other subpopulations. For example, the estimated national undercount rate in 2000 for Hispanics was 5.0 percent, compared to only 0.7 percent for non-Hispanic whites. The estimates for Latino undercount in Florida are over 15.5 percent. Such differentials in census coverage introduce inequities in political representation and revenue sharing. Because Florida minorities had a larger undercount than whites in the 2000 census—as in prior censuses—Minorities and the communities in which they live in Florida have been disadvantaged in government programs in which population is an important factor in fund allocation. As 2010 approaches, the census undercount issue has reemerged as a significant public policy issue with critical implications for the minority community in Florida.

This Forum will discuss the issues, solutions and options to ensure there is an equitable 2010 census count Florida's Florida's minority communities.

10:00am to 12:30PM

CRA-Community Reinvestment Forum:

This Forum will provide an opportunity for Florida minority community organizers, community development professionals and non profit leaders to allow their voices to be heard by the federal regulators and office of Congressman Matt Grayson (sits on House Financial Services Committee). Oversight of the financial industry and Wallstreet is being reorganized, now is the time to discuss how new policies can assist in the revitalization of Florida minority communities, including job creation.

Moderators:

Office of Congressman Alan Grayson(member, financial services committee)

Mr. Matt Stoller

Senior Policy Adviser

Washington D.C.

Mr. Orson Aguilar (Director, Greenlining Institute)

Panel members:

Federal Reserve Board of Atlanta

Mr. Todd Green, CEcD

Assistant Vice President

Community Economic Development Research and Policy

Office of the Comptroller of the Currency

Ms. Beth Castro

National Director of Community Development

Office of Federal Housing Enterprise Oversight

Mr. Brian Doherty

Acting Manager

Housing Mission and Goals

Federal Housing Finance Agency

Federal Deposit Insurance Corporation

Mr. Tom Stokes

Regional Community Affairs Officer

Office of Thrift Supervision

Cassandra McConnell

Consumer and Community Affairs

Director

Community Revitalization Policies-Strategies for Florida Inner Cities

The Community Reinvestment Act (CRA) was designed to make money available to underserved areas. Banks took deposits in low-income areas, but they did not make many loans in those areas. Congress passed the Community Reinvestment Act to encourage lending, home ownership, and business expansion. The current economic crisis that was driven by the subprime market now makes it necessary to redefine the role of CRA, regulatory agencies, public and private industry roles as it relates to community revitalization of low and moderate income communities and businesses.

Distressed low and moderate income communities are having a negative impact on all of Florida. Yet as inner city populations continue to grow, disparities between urban and inner city areas of Florida are widening. Regional growth policies must be augmented to spur job creation in low and moderate income communities.

Federal Regulators ([Federal Reserve Board](#), [OCC](#), [OTS](#), [HEO](#) and [FDIC](#)) Financial institutions and Florida minority community development leaders come together on community revitalization issues and opportunities. The Forum will:

**Engage leaders on current and proposed community revitalization models that will impact Florida's minority communities and businesses*

**Will examine the role of federal policy in inner city economic community development*

**Engage leaders on the current state of workforce development, housing, small business development efforts in Florida's minority communities*

**Will examine the role of financial institutions in community reinvestment in Florida*

**Engage leaders on the role and state of Florida's minority organizations in addressing poverty and job creation within Florida's low and Moderate income communities*

Summit Ends at 12:30PM