

SPONSORSHIP PACKAGE

LET'S DO BUSINESS FLORIDA
AND SUMMIT
JUNE 28-
JUNE 29 **2013**

THE WESTIN RESORT & SPA
FORT LAUDERDALE, FLORIDA



Let's Do Business Florida Partner - \$35,000

Prime Investor Opportunity. Benefits include:

- Branded as Honorary Presenting Partner of 2013 Event with all print and electronic marketing materials stating: "2013 Let's Do Business Florida & Summit presented by [YOUR COMPANY'S NAME]"
- Online dedicated web page on Let's Do Business Florida website (www.letsdobusinessflorida.com) which publishes Partner's supplier opportunities year-round
- Let's Do Business Florida Partner of the FMCRC Summit "Builder of Community & Country" Awards Dinner presentation from an Executive/Designee of sponsoring organization and mention of sponsorship throughout the program
- YOUR logo displayed as Honorary Partner:
 - Prime location during Awards Dinner
 - Conference and Dinner Signage
 - FMCRC homepage and Let's Do Business Florida homepage for pre-event promotion
 - Let's Do Business Florida & Summit National E-Newsletter; December 2012 through June 2013.
- One (1) thirty-second (30-sec) advertisement on LDBF website upon receipt from partner through June 29th, 2013
- Air one (1) thirty-second (30-sec) advertisement during Summit "Builder of Community & Country" Awards Dinner (spot provided by partner)
- Two (2) tables of ten (10) seats at 2013 Builder of Country and Community Awards with reserved seating in premium location
- One (1) 2013 Minority Supplier Recognition Award presented in partner's name, during the Builder of Country and Community Awards Dinner
- Placement of branded gifts at dinner tables (item(s) to be provided by partner)
- One (1) full color, full page ad (8.5"X11") in 2013 "Builder of Community & Country" Awards Dinner program noted as Honorary Partner
- Corporate promotional item to be included in event conference bags (item(s) to be provided by partner)
- Corporate name listed as Let's Do Business Florida Partner on all press and media releases and materials



2

Florida Minority Community Development Partner - \$25,000

- Honorary Co-Chair of the FMCRC Summit “Builder of Community & Country” Awards Dinner with mention of sponsorship throughout the program
- YOUR logo displayed as Title Partner:
 - Prime location during Awards Dinner
 - Conference and Dinner Signage
 - FMCRC homepage and Let’s Do Business Florida homepage for pre-event promotion
 - Let’s Do Business Florida & Summit National E-Newsletter; December 2012 through June 2013.
- Two (2) tables of ten (10) seats at 2013 Builder of Country and Community Awards with reserved seating in premium location
- One 2013 Minority Supplier Recognition Award presented in partner’s name, during the Builder of Country and Community Awards Dinner
- Placement of branded gifts at dinner tables (item(s) to be provided by partner)
- One (1) full color, full page ad (8.5”X11”) in 2013 “Builder of Community & Country” Awards Dinner program noted as Florida Minority Community Development Partner
- Co-partnership of an event Forum of your choice (restrictions apply), delivery of welcome remarks and placement of corporate collateral at each seat (collateral to be provided by partner)
- Corporate promotional item to be included in event conference bags (item(s) to be provided by partner)
- Corporate name listed as Florida Minority Community Development Partner on all press and media releases and materials



3

Florida Minority Business Development Partner - \$15,000

- Branded as Florida Minority Business Development Partner of the Summit “Builder of Community & Country” Awards Dinner - with mention of sponsorship throughout the program
- Your logo displayed as Florida Minority Business Development Partner
 - Prime location during Awards Dinner
 - Conference and Dinner Signage
 - FMCRC homepage and Let’s Do Business Florida homepage for pre-event promotion
 - Let’s Do Business Florida & Summit National E-Newsletter; December 2012 through June 2013.
- One (1) table of ten (10) seats at 2013 Builder of Country and Community Awards with reserved seating in premium location
- Placement of branded gifts at dinner tables (item to be provided by partner)
- One (1) full color, full page ad (8.5”X11”) in 2013 “Builder of Community & Country” Awards Dinner program noted as Minority Business Development Partner
- Corporate promotional item to be included in event conference bags (item(s) to be provided by partner)
- Corporate name listed as Florida Minority Business Development Partner on all press and media releases and materials



4

Florida Construction Industry Development Partner - \$10,000

- Corporate logo displayed as Florida Construction Industry Development Partner:
 - Conference and Dinner Signage
 - FMCRC homepage and Let's Do Business Florida homepage for pre-event promotion
 - Let's Do Business Florida & Summit National E-Newsletter; December 2012 through June 2013.
- One (1) table of ten (10) seats at 2013 Builder of Country and Community Awards with reserved seating in premium location
- One (1) full color, full page ad (8.5"X11") in 2013 "Builder of Community & Country" Awards Dinner program noted as Minority Business Development Partner
- Corporate promotional item to be included in event conference bags (item(s) to be provided by partner)
- Corporate name listed as Florida Construction Industry Development on all press and media releases and materials

Florida Nonprofit Development Partner - \$5,000

- Conference and Dinner Signage
- Let's Do Business Florida homepage for pre-event promotion
- YOUR logo displayed as Florida Nonprofit Development Partner
- Five (5) dinner table seats reserved in premium location
- Dinner program noted as Florida Nonprofit Development Partner
- One (1) black and white, half page ad (5.5" X 4.25") in 2013 "Builder of Community & Country" Awards
- Corporate promotional item to be included in event conference bags (item(s) to be provided by partner)
- Corporate name listed as Florida Nonprofit Development Partner on all press and media releases



5

Florida Foundation Builder Partner - \$2,500

- YOUR logo displayed as Florida Foundation Builder Partner
- Let's Do Business Florida homepage for pre-event promotion
- Conference Signage
- Five (5) dinner table seats reserved in premium location
- Corporate promotional item to be included in event conference bags (item(s) to be provided by partner)
- Corporate name listed as Florida Foundation Builder Partner on all press and media releases and materials



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“Builder of Community & Country” Pre-Dinner Awards VIP Reception Partner – \$3,500

**Reception to be co-hosted by the Florida Hispanic Construction Association, Broward County Minority Builders Coalition, the Florida Minority Builders Coalition and the National Organization of African American Women in Construction*

**VIP Reception to be hosted at Westin’s outdoor Sky Terrace overlooking ocean*

- Corporate logo displayed as VIP Reception Partner on all reception tables
 - Let’s Do Business Florida homepage for pre-event promotion
 - On VIP Dinner Reception signage
- Five (5) dinner table seats reserved in premium location
- One (1) black and white, half page ad (5.5” X 4.25”) in 2013 “Builder of Community & Country” Awards Dinner program noted as Florida Nonprofit Development Partner
- Corporate promotional item to be included on all VIP reception tables (item to be provided by partner)
- Corporate name listed as Reception Partner on all press materials

“Builder of Community & Country” Awards Dinner Table Partner (seats 10)

- \$1,500 Corporate – *to receive listing as dinner table sponsor in Awards Dinner program and online directory*
- \$750 Small business, certified MWBE – *to receive listing as dinner table sponsor in Awards Dinner program and online directory*
- \$500 Nonprofit - *to receive listing as dinner table sponsor in Awards Dinner program and online directory*

